

## PRE-WRITING THE PERSUASIVE SPEECH

### Choose a Specific Issue:

*Brainstorm five school-related issues to encourage your listeners to think about and agree with the position you support on an issue that concerns them.*

*Rate each issue from one to five on the following criteria. Choose the issue with the highest total of points to defend or attack.*

Possible Issue	It is narrow enough to to be argued	Each side can make a strong case	People have strong feelings about the issue
After school Policy	4	3	5
Passing periods seem too short	4	3	3
H1N1 precautions/ issue	3	3	2
KIS Reads/ Homeroom should become an official study hall	5	4	4
Note enough break time during school hrs/ too short	4	3	3

### Plan Your Thesis

*Plan a statement that identifies the issue and states your perspective on it.*

*For example: the city's new curfew law for teenagers should be repealed.*

*The "law" is the issue and "should be repealed" is the opinion.*

Issue:	Opinion:
Passing periods seem too short	SHOULD BE MOVED TO EIGHT MIN. BECAUSE OF MORE GROUND TO COVER.

**Combine the above into one thesis sentence:**

The passing periods are too short, so they should be moved to about eight minutes.

**Gather and Shape Support**

*In order to persuade your audience, you must explain to them why your opinion is valid. Back up your opinion with three reasons. Each reason should appeal to either their emotions, sense of logic, or ethical beliefs.*

*See example on p.115 of your textbook for help.*

Reason	Evidence	Appeals to:
New G-Building	The new building adds more ground to cover, requiring more time to get there or to leave.	Students
No extra time to go to the bathroom before class or lockers	Some teachers do not let students go to the bathroom before the bell rings, so we have to hold it for a while. Some students don't have the time to go their lockers because they came from far away and so on.	Students/Teachers
Some people come from the middle school (coaching/band), the gyms, climbing all the way up, etc.	Those extra activities sometimes do not let their students out early enough to get ready to go or to make pit stops.	Students

**\*\*\*\*\*It would also be nice if we could get those extra minutes (even just a couple!) to stop and breath from rushing through the halls or climbing up the stairs. Just to take a breath of fresh air or to relax. It would make students less tense before they enter the classroom. I would understand if the passing periods were for smaller schools, but if the school is getting bigger, so should the passing period times. It makes sense!!**

## Rhetorical Devices

*You must use all five of the rhetorical devices that we studied in class.*

Device	Corresponds to this reason:	The example is:
rhetorical question	I could use this to give effect to my speech by making the audience think of the situation/ benefits.	We could all use a break right even just a little bit of time? Who doesn't want to feel rushed all the time?
allusion	Used to refer to something like from a place, historical event, or a person.	
analogy		
anecdote		
counterclaim		

## Organization

*Use the following table to organize your speech. You can either progress from the weakest reason to the strongest reason or vice versa.*

Paragraph	Brief Synopsis
<b>Introduction</b>	Opening statement: Thesis statement: The passing periods are too short, so they should be moved to about eight minutes.
<b>1st paragraph</b>	1st reason
<b>2nd paragraph</b>	2nd reason
<b>3rd paragraph</b>	3rd reason
<b>Conclusion</b>	Restated thesis: Call to action:

## Presentation

*You will have two copies of your speech. One will be a hard copy for me. The other copy will be for your use while you are speaking.*

*Underline or highlight words or phrases that you will emphasize. Note the pitch and volume that you intend to use at various points.*

Verbal Techniques	At this point in my speech:	Nonverbal Techniques	At this point in my speech:
Tone		Eye Contact	
Volume		Facial Expression	
Pause		Gestures	
Rate		Posture	